

34th Annual

# *Rusty Duncan*

At the Hyatt Regency

June 24-26, 2021

TCDLA

Exhibitor Sponsorships!



## Exhibit Space:

**Note: Booth placement is dependent on space availability. Book early to reserve your ideal spot. A floor plan will be sent with each reservation, with location selection awarded in order of those received. \*A deposit of \$300 required to hold space, with full payment due November 1st.**

### Exhibit space = \$600

- \* one 6-foot table
- \* two chairs
- \* one wastebasket

### Two tables = \$950

- \* Need more space? Double your space and networking opportunities

### 3-minute video = \$300 **LIMITED**

Advertise your business with a three-minute video to be played in between presentations.

## Sponsoring Opportunities:

**If you don't see what you want, we can customize for you. Note: Spend \$1500 and save \$200 off on your booth. Sponsors choosing three of the following opportunities will also receive the following:**

- (1) **their link will be attached to all blast emails sent out prior to the seminar—a prodigious amount;**
- (2) **your customized commercial slide will be added to the PowerPoint playing during all intermissions; and**
- (3) **your company will be recognized as a sponsor in announcements scheduled throughout the seminar.**

### Flyer in all Rusty bags = \$500 **LIMITED**

- \* Make your presence known to every attendee
- \* To participate, send 850 copies by May 15th to 6808 Hill Meadow Drive, Austin 78736, and these will be placed in all bags.

### Sponsor at Welcome Reception at the Hyatt Regency = \$500

- \* Wine, beer, and food at your booth make this a lively spot for schmoozing and talking trade.

- Wine station     Beer station     Snacks (hors d'oeuvres)

### Membership Party Sponsor—Gold = \$500

- \* Your name will go on signs at every table and in the program.

**\*To be listed in the program, payment in full is due May 1, 2021.**

- Membership Party Sponsors = \$250**  
 \* Your name will be displayed as a sponsor at the party.
- Commercial slide = \$500**  
 \* A slide advertising your company runs throughout the seminar
- Sponsor morning breakfast/coffee = \$500**  
 \* Everybody begins their day hunkered around the chow. Let your signs be a reminder who makes such fine provender available. A specific food item will be served at your booth, listed in the program that attendees are given.
  - Thursday breakfast       Coffee
  - Friday breakfast         Coffee
  - Saturday breakfast       Coffee
- Sponsor New Lawyer/Student Mixer = \$500**  
 \* This event packs them in, as the new mixes with the old. Get a leg up letting all the new people know who you are and what you can do for them. The old hands in the crowd can make introductions if needed.
- Sponsor Awards Banquet = \$300 LIMITED**  
 \* In this ticket-only event, your two slides will appear on screen at the beginning of the show and while attendees are eating.  
 \* Join with the movers and shakers in attending this exclusive event (1 person).  
 \* Place marketing material on tables.
- Ice Cream Social (2 sponsors) = \$500**  
 \* Have ice cream served from your booth.
- Cookie Social = \$500**  
 \* Have cookies served at your booth.
- Sponsor directional signs (add your logo to ours) = \$400/sign LIMITED**  
 \* Your logo is added to one of our directional signs for attendees looking to find their way around the Hyatt.
- Logo and information on display sign (2 sponsors) = \$600 LIMITED**  
 \* Your logo and information grace the major display sign for the ballroom, seen by all attendees—a big reminder of your presence.
- Sponsor an electrical outlet at tables in ballroom = \$500**  
 \* Multiple 8½ x 11-inch signs will give you constant presence for those front-row patrons with their laptops. These seats are always occupied.
- Sponsor Session = \$750**  
 \* In the main room in front of everybody, your slide is displayed while you give a 2-minute presentation on your company, then introduce the next speaker.
- Donate item for Silent Auction \_\_\_\_\_**
- Golf hole sponsor = \$100 per hole**  
 \* Viewed by the players of the year!
- Sponsor WiFi = \$1,000**  
 \* Be a hero to internet junkies, rating special mention in the Rusty program alongside your logo.
- Sponsor Phone Charging Station = \$100**  
 \* Your sign will feature prominently alongside this much-used station in the registration area.

**Booth number requested (see layout):** \_\_\_\_\_

**Exhibitor contact information:**

Contact name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

**Payment information:**

Credit card (Mastercard, Visa, Discover, or American Express)     Check (payable to TCDLA)

Total \$ \_\_\_\_\_

Name on card \_\_\_\_\_ Authorized signature \_\_\_\_\_

Card number \_\_\_\_\_ Expiration date \_\_\_\_\_

**Mail completed form to TCDLA • 6808 Hill Meadow Dr. • Austin, Texas 78736 or fax to 512-469-0512.**

